# The Business Blockchain

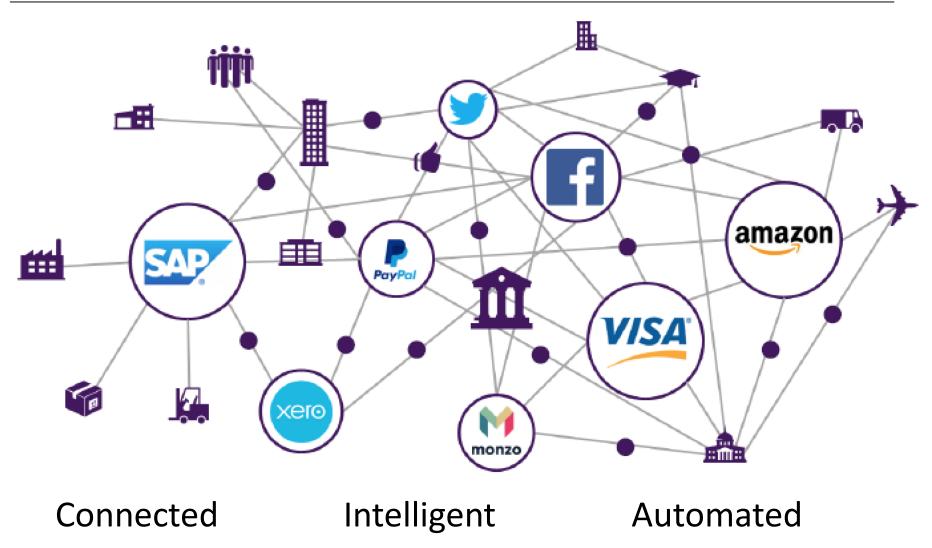
The Future is Now!

**Andrew Speers** 

"81% of consumers believe organisations provide a disconnected experience" MuleSoft Research

# "69% of consumers say a disconnected experience would make them consider changing service provider"

# Hyperconnectivity... the Network Economy



## **Current Issues**

## Choosing the right platform

## Finding the right problem for blockchain to solve

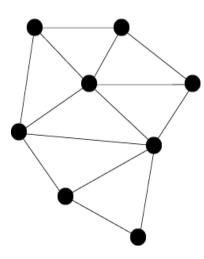
People don't get it!

### Cost of change in big organisations

The futility of connecting to outdated infrastructure

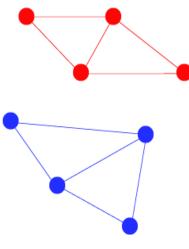
## What do we have today

A look at a few of the different DLTs in the market



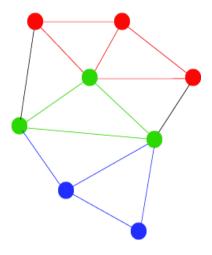
**Bitcoin / Ethereum** 

- Public permissionless blockchain
- <u>Poor privacy, network</u> <u>inefficiency</u>



#### Hyperledger / Quorum

- Multiple Siloed Private Side Forks
- Disconnected and <u>Stranded Assets</u>



#### Corda Network

- Public blockchain with identity
- Multiple private business networks
- High speed and scalable.
- Transferable assets
- High cost of entry

### Protocol agnostic cloud based infrastructure

## From "Digital Twin" to "Digitally Native"

## CBiDC

## Connecting and converging digital islands

Commercialisation (Seriously, it's finally coming!!!)

## Setting yourself up for the future

Hire the right people - if your existing team aren't telling you about this, consider complimenting them

Create a Blockchain Centre or Excellence

Find the right use case with enthusiastic implementers

Double the cost and triple the time to implement

If it's an industry problem consider a consortium/JV approach to share the costs